



Contact:
Sara Lippold, Marketing Manager
Responsive Respiratory
261 Wolfner Dr, St. Louis, MO 63026
866-333-4030
srl@respondo2.com
www.respondo2.com

FOR IMMEDIATE RELEASE

Responsive Respiratory Launches New Customer-Centric Website

St. Louis, Missouri – March 17, 2016 – Responsive Respiratory recently launched a revamped website featuring intuitive ordering capabilities and enhanced product listings.

RRI's website, www.respondo2.com, welcomes visitors with a streamlined design which aligns with the company's core markets: Home Care, Emergency Medical Services or Industrial Filling & Distribution. This user-friendly format is organized to allow direct access to product specifications, manuals, multiple images and even real-time inventory stock alerts by market segment. "By restructuring our website into core markets, the user-experience becomes more efficient and intuitive. Customers are able to quickly locate their target product more efficiently than ever before," explains Tom Bannon, RRI President.

The updated website, www.respondo2.com, also boasts a fully responsive design, ideal for accessing via mobile devices or tablets. "We recognize that a high percentage of the population utilizes a portable device to access the internet and place orders. It is important that our new site embrace this growing segment and technology. Our goal is, as always, to provide exceptional service to the customer – regardless of the method of interaction," affirms Bannon. The website is backed by Responsive Respiratory's friendly and knowledgeable customer service and sales staff who remain committed to outstanding customer service.

About Responsive Respiratory - - Responsive Respiratory was founded in 2002 and is dedicated to providing high quality respiratory products for the home health care, emergency services, and industrial markets. RRI's full line of professional respiratory products includes: oxygen conservers, regulators, cylinder carts & racks and carry cases. For a complete listing of Responsive Respiratory's products, visit www.respondo2.com.

###